

## Susan G. Komen for the Cure®, Inland Empire Affiliate

Nancy Brinker promised her dying sister, that she would do everything possible to end breast cancer forever. In 1982, that promise became the Susan G. Komen for the Cure® and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists. They fight to save lives, empower people, ensure quality care for all and energize science to find cures.

Guided by the promise to end breast cancer forever, the Komen Inland Empire Affiliate works on impacting positive breast health and awareness by providing community grants to non-profit organizations for education/outreach programs, diagnostic services and treatment support programs, as well as clinical trials recruitment, enrollment, participation, and retention programs.

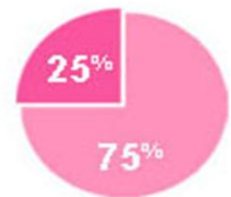
**The Affiliate's Executive Director, Katie Parker,** leads the organization and is a long-time health care advocate and professional. She has devoted countless hours to cancer prevention, early detection and quality health care for all. Her work is instrumental in achieving the organization's goals and mission through strategic planning and vision.

The Inland Empire Affiliate service area covers 27,000 square miles serving a population of more than 4.2 million residents residing in San Bernardino County, Riverside County, including the Coachella Valley. Since its inception, the Inland Empire Affiliate has awarded grants totaling nearly \$5 million dollars to local non-profit organizations to provide breast health education, diagnostic and treatment support services to Inland Empire communities.

## The Impact of Breast Cancer

One in eight women in the U.S. will be diagnosed with breast cancer sometime during their lives. When this happens, it affects everyone close to the patient, not just the person diagnosed. Therefore, our philosophy is to invest 75% of the net income from fundraising in the local communities. That way, we can more effectively address the needs of breast cancer survivors and their families through patient services and outreach programs.

A minimum of 25 percent of our non-profit organization's net income supports the Komen for the Cure Award and Research Grant Programs, which fund groundbreaking research, meritorious awards and educational conferences around the world.



## Our Impact in the Community

The Inland Empire Affiliate of Susan G. Komen for the Cure® believes that through the efforts of volunteers, grant recipients, and community partners, our outreach today will provide a future of hope and promise to residents throughout the Inland Empire.

In our 2010 – 2011 community grant program, the Inland Empire Affiliate of Susan G. Komen for the Cure® awarded more than \$515,900 in community grants. The funds supported some 78,800-community residents in the fight against breast cancer.

The Affiliate's demonstrated impact on these communities is significant:

- Empowered more than 214,647 people by providing them with breast health education
- Informed 326 patients about local clinical trials and programs
- Linked 638 women with breast health services
- Provided more than 2,268 women, men and children with financial, social, and emotional support through family assistance programs
- Made diagnostic care and treatment support available to more than 650 patients
- Supported a community breast health awareness campaign that reached more than 50,000 Inland Empire residents

In 2011, the Affiliate funded \$574,287 to 16 non-profit organizations serving the Inland Empire. Final reporting will be available early summer 2012. For more information about our grantees, please contact the Mission Programs Manager at [sbryant@komenie.org](mailto:sbryant@komenie.org).

### Making an Impact Together

We have found collaboration with local businesses and organizations to be a very powerful alliance in our efforts to end breast cancer forever. Our partnerships help us reach out to a variety of audiences with important breast health and breast cancer information. Together, we strengthen the capacities of the Inland Empire and the companies and organizations partnering with us to assist breast cancer survivors and find a cure.

#### **Komen Inland Empire Affiliate Office**

**Office Hours:** 8:30 a.m. to 4:30 p.m. Monday through Friday

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#### **Komen Inland Empire Breast Cancer Resource Center**

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