

SPONSORSHIP OPPORTUNITIES

Help raise awareness for breast cancer
and enjoy a fun loving day with your pets

**Susan G.
Komen®**
INLAND EMPIRE



“Dogs are not our
whole life, but they
make our lives whole.”

Robert Caras

Paws  **Cure**

Saturday, February 28, 2015

10:00 am - 1:00 pm

One Town Square Park
24601 Jefferson Ave, Murrieta, CA 92562



Wilson

Komen Promise: to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

Join us as we celebrate our 3rd Annual Paws for the Cure

Paws for the Cure is an event where dedicated humans and canines come together to raise funds and awareness for breast cancer, enjoy a walk with others, compete in fun contests and witness some amazing dog entertainment. FUN for the whole family!

Join the Komen Inland Empire Affiliate for our 3rd Annual Paws for the Cure on Saturday, February 28, 2015 at Murrieta Town Square Park located in Historic Downtown Murrieta. The park is home to the Veterans Memorial and has an outdoor amphitheater which is ideal for our event. Additionally, the 4 acre park has a large grassy area, a walking path and ample parking. Bring a **folding chair or blanket** so you can enjoy the entertainment.

Animal education organizations will be onsite to share valuable information and their expertise.

For more information please contact Bruce Cripe at 951-676-7465 or email bcripe@komenie.org

Funds raised through Susan G. Komen® Inland Empire are divided between local needs (75%) and the Susan G. Komen® Grants Program (25%) to fund innovative research around the world.

The Komen Inland Empire was incorporated in 1998 and hosted its inaugural Race for the Cure® in 1999. Since its inception, the Komen Inland

Empire Race for the Cure® has awarded grants totaling nearly \$6.2 million dollars to local non-profit organizations in San Bernardino and Riverside Counties, including the Coachella Valley.

The Komen Inland Empire local fundraising efforts, such as the Komen Inland Empire Race for the Cure® and other year events, have enabled us to fund programs that offer breast health education, screening, diagnostic services, patient navigation, financial assistance and treatment support programs as well as support groups and activities for breast cancer survivors and their families.



Healthy Living

- Know your risk. Learn your family history, and talk to your health care provider about your personal risk.
- Get a clinical breast exam at least every 3 years beginning at age 20 and every year starting at 40. Have a yearly mammogram beginning at age 40.
- Understand how your breasts normally look and feel, and report any changes to your health care provider.
- Make healthy lifestyle choices:
 - Maintain a healthy weight
 - Exercise
 - Limit alcohol
 - Limit postmenopausal hormone use
 - Breast feed if you can



Breast Cancer Facts & Figures

- All women are at risk for breast cancer.
- 1 in 8 women will be diagnosed with cancer in her lifetime.
- More than 232,340 women were diagnosed with breast cancer in the United States during 2014.
- Men do get breast cancer. In 2014 approximately 2,240 men were diagnosed.

Sponsor Opportunities

"I think dogs are the most amazing creatures; they give unconditional love. For me they are the role model for being alive."

- Gilda Radner

	Best in Show	Best Friends	Gentle Giants	Magnificent Mutts	Lovable Lap Dogs	Terrific Terrier	Purse Pooch Booth Only (\$75 Non Profit 501(c)3)
Sponsor Level Benefits	\$20,000	\$10,000	\$5,000	\$2,000	\$1,000	\$500	\$150
Pre Event Exposure							
Name in Press Release	*	*					
Logo/Name on Event Postcard (up to 1000)	Logo	Name					
Event Promotional Materials (as available)	Logo	Logo	Logo				
Logo/Name E-Newsletter	Logo	Logo	Logo	Name			
Logo/Name Facebook and Article	Logo	Logo	Logo	Name	Name	Name	
Logo/Name Komen Website	Logo	Logo	Logo	Name	Name	Name	
Paws for the Cure Web Banner	*	*	*	*	*	*	
Event Exposure							
Chief Judge for Best Pink Costume	*						
Panel Judge for Contests	*	*					
Logo on Stage Banner	Logo	Logo					
Present a Contest and/or Pet Demo	*	*	*				
Onsite Banners (other than booth banner)	4	2	1	1	1		
Logo/Name on Shirt (up to 500)	Logo	Logo	Logo	Name	Name		
Company Mentioned From Stage at Event	*	*	*	*	*	*	
Complimentary Booth Space in Expo	10x20	10x10	10x10	10x10	10x10	10x10	
Other Benefits							
Complimentary Registrations	10	8	6	4	2	2	
Commemorative Certificate	*	*	*	*	*	*	*

Important Information

- Booth space only provided, must bring own popup tent, tables and chairs.
- Any booth/food sales - 25% of net shall benefit Komen Inland Empire.
- If you have a booth/food/entertainment/demos onsite, listing Komen and the City of Murrieta as an additional insured on your general liability policy is required.
- All vendors must have a business license with the City of Murrieta, or a one day event permit.



To become a sponsor of Paws for the Cure call 951.676.7465 or contact Bruce Cripe at bcripe@komenie.org
Deadline is Friday, January 16, 2015

Dog Fact: Anyone can buy a dog, but it takes a loving owner to set its tail wagging.

Susan G. Komen®
INLAND EMPIRE

Paws for the Cure

Inland Empire Affiliate of
Susan G. Komen for the Cure®
43397 Business Park Drive, D-9,
Temecula, CA 92590

951.676.7465 • www.KomenIE.org

PAW friends from the Inland Empire



2014 - 2015 Susan G Komen® Inland Empire Grant Recipients - Total Funding \$260,000.00

Our grant recipients serve all women, men, and their families; however a special emphasis is placed on providing services to underserved, uninsured/underinsured, and/or low-income families that may not otherwise have access to breast health services. We make every effort to ensure access to quality breast health services that are geographically available throughout our service area.

- **Breast Cancer Solutions**- serves all of Inland Empire: provides financial assistance for those diagnosed with breast cancer.
- **Desert Cancer Foundation** - serves Coachella Valley/Eastern Riverside County: provides education and screening mammography services for uninsured/underinsured women that do not qualify for other programs, as well as diagnostic services for symptomatic women under age 40, or men.
- **Gilda's Club Desert Cities** - serves Coachella Valley/Eastern Riverside County: provides professional support and educational services for those affected by cancer.
- **Michelle's Place** - serves Southwest Riverside County: provides breast health resources and supplies, patient navigation, financial assistance and support to those affected by breast cancer. Also provides diagnostic services to symptomatic women under age 40, and men.
- **Quinn Community Outreach Corporation** - serves all of Inland Empire: provides education and directly links women to clinical breast exams and mobile mammography screening services for women age 40 and older. Also provides patient navigation through Sister Survivorship program.
- **Redland's Community Hospital** - serves portions of San Bernardino County: provides diagnostic services for symptomatic women under age 40, or men.
- **San Antonio Community Hospital** - serves all of Inland Empire: provides diagnostic services for symptomatic women under age 40, and men.